

# BACKBRIEFING

What are we trying to accomplish and why is it important?:

Team name:

Use this worksheet for a workshop on how the team can contribute to the success of the change/strategy.



## KEY AREAS

What are the key areas where our team plays an important role?

## OUR CONTRIBUTION

Work with the questions for each row.

1

*Why is our contribution important?*

*What could be an ambitious, but also realistic, target for our efforts in this area six months from now?*

*If our efforts fall short, what would be the most likely cause of failure? What are our most critical barriers or challenges?*

*Where do we need support from outside our team to boost our impact or overcome barriers?*

*What is the first important action we must take to get off to a good start in this area?*

2

3

4